



P.O Box 1173, Camp Hill, PA 17011

January 12, 2017

Dear Business Partner:

I am proud to announce that the **13<sup>th</sup> Annual Randi's Race: A 5K Run/Walk for Hope and Courage** is scheduled for Saturday, May 13, 2017, at Adams Ricci Community Park in Enola. I am calling upon the generous support of businesses across central Pennsylvania to once again help make this event a success.

The tragedy of my daughter's death and the work that I have done to speak out against domestic violence has given me hope for the future. In addition to Randi's Race, I have established Randi's House of Angels (RHOA), a project of the Foundation for Enhancing Communities. This project will help fulfill my dream of supporting and providing services for children who experience and/are victims of domestic violence.

Because of the generous support of the community over the past twelve years, Randi's Race has raised more than \$354,000 in support of Randi's House of Angels. Over \$263,000 has been donated to domestic violence and crime victim agencies that support programs and services for children. More importantly, Randi's House of Angels maintains therapeutic programs, including Randi's Kidz Club, a twelve-week therapeutic group for children; and Randi's Camp, a three-day interactive summer camp.

Senator Pat Vance, who is the honorary chair, continues to support and promote the event, along with several other officials. Your support will help to make Randi's Race a success. Please find an enclosed list of sponsorship opportunities. Sponsors will receive the **Randi's Race** logo and poster for websites and to display at your business.

Thank you for your consideration. If you have any questions, please contact me personally at (717) 503-4498 or email at [njchavez@verizon.net](mailto:njchavez@verizon.net).

Sincerely,

Nancy J. Chavez, Chairperson

# Sponsor Registration

## Sponsorship Levels:

Sponsors will be included on all marketing material; posters, radio, TV and local advertisements. Sponsors will also electronically receive Randi's Race promotional materials, logo and poster.

- Premier Sponsor \$5,000      Company name on all mile markers, posters, marketing material, media, local advertisements, agency website, banner display and premier location on T-shirt.
- Diamond Sponsor \$3,500      Company name on all mile markers, posters, marketing material, media, local advertisements, agency website and premier location on T-shirt.
- Platinum Sponsor \$2,500      Company name on all posters, marketing material, media, local advertisements, agency website and top back of T-shirt.
- Gold Sponsor \$1,000      Company name on all posters, marketing material, media, local advertisements, agency website and middle back of T-shirt.
- Silver Sponsor \$500      Company name on all posters, marketing material, media, local advertisements, agency website and lower back of T-shirt.
- Bronze Sponsor \$250      Company name on all posters, marketing material, media, local advertisements, agency website and lower back of T-shirt.

## Publicity

- Please check here if you prefer to remain anonymous.

## Company Logo

- Email Nancy Chavez at [njchavez@verizon.net](mailto:njchavez@verizon.net) for the t-shirt design. Please forward a jpeg file by **Friday, April 21, 2017**.

## Contact Information – please print

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Checks:** The Randi's House of Angels is a project of The Foundation for Enhancing Communities, fiscal sponsor. Make checks payable to **Foundation of Enhancing Communities - write "Sponsor Randi's Race 2017"** on the memo line and mail to 200 North 3<sup>rd</sup> Street, 8<sup>th</sup> Floor, Harrisburg, PA 17101.